



# *PRESS RELEASE*

Contact: Maureen Leader | [mleader@willowvalley.org](mailto:mleader@willowvalley.org) | 717.464.6288  
[WillowValleyCommunities.org](http://WillowValleyCommunities.org) | [LifeLivedForward.org](http://LifeLivedForward.org)

**January 17, 2020**

**For Immediate Release:**

## **Willow Valley Communities Partners with YWCA for Martin Luther King, Jr. Day**

*Kid-friendly event will celebrate the life of Dr. King.*

**Lancaster, PA** — Willow Valley Communities, a premier 55 plus senior living community in Lancaster, is partnering with the YWCA Lancaster to host a celebration for children honoring Dr. Martin Luther King, Jr. on Martin Luther King Day, Monday, January 20. The no-cost event will be held from 9:00 AM to 3:00 PM and is open to all children up to age 12. Children will participate in activities related to peace, diversity, and the life of Dr. King. They will also hear excerpts from his famous speeches.

Each hour during the event, a book about Dr. King will be read to children, who will be grouped by age. Each registered child will receive his or her own copy of the book used for their reading. Willow Valley Communities provided all of the books for the event. A Willow Valley Communities resident will kick off the readings with two books: *I Am Brave. A Little Book About Martin Luther King, Jr.* by Brad Meltzer and *We March* by Shane W. Evans.

John G. Swanson, CEO of Willow Valley Living, the management company for Willow Valley Communities, commented on Willow Valley Communities' participation in the event. "Willow Valley Communities' residents regularly tutor students throughout the School District of Lancaster. I'm delighted that they are sharing their love for reading with children at this inspirational event."

YWCA Lancaster, located at 110 North Lime Street, asks that those planning to attend RSVP at <https://ywcalanaster.org/mlkday/>

**-MORE-**

**Willow Valley Communities  
And YWCA Partner for Martin  
Luther King Event  
Page 2 of 2**

**Interview opportunities and professional photographs are available.**

**To schedule an interview or for more information, contact:**

Maureen Leader –  
Public Relations and Communications Manager, Willow Valley Communities  
mleader@willowvalley.org  
600 Willow Valley Square  
Lancaster, PA 17602-4866  
717-464-6288

Willow Valley Communities, Lancaster, PA was founded in 1984. An award winning, not-for-profit, independently operated continuing care retirement community (CCRC), it is nationally recognized as a senior living destination for residents from 37 states. Residences at Willow Valley Communities range from 600 to 3,200 square feet with more than 90 floor plans for apartments, townhomes, and villas. Amenities include an 80,000 square foot Cultural Center with 500 seat performing arts theatre, aquatic and fitness centers, day spa, and a 30,000 square foot Clubhouse with tennis and pickle ball courts, bowling alleys, golf simulator, and vintage arcade. Willow Valley Communities' comprehensive Lifecare Agreement provides supportive care, if needed, without an increase to the resident's monthly service fee.

For more information, call 800.770.5445 or visit <http://www.WillowValleyCommunities.org>.