Whether seriously in the market for a new home or “just looking,” an open house tour is an ideal way to make comparisons and figure out what you want. It has no pressure vibe and is easy to navigate. It is important, however, to do your research and plan your schedule for the day of the tour. That way you’ll be able to see a wide variety of choices all in one afternoon, and you’ll be able to make decisions about which properties you wish to pursue further.

Open house tours are ideal for Baby Boomers because many options are available to consider for senior living. Boomers especially enjoy open house events as a way to learn about all these choices. They can explore different residences in different communities and explore different lifestyles to decide what the best fit is for them.

This is why the Explore Retirement Living (ERL) Open House in Lancaster County is such a popular event. This year’s ERL event is the ninth annual and will be held on Saturday, October 19, from 10 a.m. to 4 p.m. The ERL Open House Tour is a collaborative effort among the 18 senior living communities in Lancaster, all of which open their doors to guests for tours, conversations, and culinary samplings. The coordinated ERL Open House Tour enables visits to several communities in a single day. Attendees can go from one community to the next to tour, gather information, meet residents, and ask questions. They can set up future appointments at communities that interest them after the event for more personalized visits and additional information. Baby boomers appreciate the ease with which they can visit any or all 18 senior living communities in the area.

Visitors from other areas who have been curious about Lancaster County as a retirement destination especially appreciate being able to tour a variety of senior living communities in one day. They are able to make quick comparisons and make plans for a second more personalized tour at the communities that wowed them. These seniors often also spend the entire ERL weekend discovering Lancaster because they have heard about the county as a desirable retirement destination and want to see it for themselves. Lancaster has received many accolades in the news – most notably the designation from U.S. News & World Report as the “Best Place to Retire.” The rankings offer a comprehensive evaluation of the country’s 100 largest metropolitan areas based on how well they meet Americans’ expectations for retirement, with measures including housing affordability, healthcare, and overall happiness. Lancaster County has always been a very popular location to retire to because of the low cost of living, beautiful scenery, great arts and entertainment, vibrant downtown, and high quality healthcare. Also, Forbes magazine named Lancaster “One of the Ten Coolest Cities to Visit,” The New York Post has called Lancaster “The New Brooklyn,” and the New York Daily News says, “Lancaster is Much Cooler than You Think.”

Willow Valley Communities, one of the nation’s premier 55+ Senior Living Communities, is just three miles outside of downtown Lancaster. They are excited to be a part of the Explore Retirement Living Open House Tour. They understand that seniors have many choices in retirement living and have purposely planned an optimum tour route for their guests who visit during the ERL Tour. Willow Valley Communities will be showing several residences, along with its stunning, newly renovated Spring Run Cultural Center with 500-seat performance theater, art gallery, aquatics and fitness centers, and Day Spa.

A must see highlight of the Willow Valley Communities tour will be the community’s unique

YOUR BEST STRATEGY FOR Exploring Real Estate Options

P. 3 Deeds
P. 4 Classified