



## *PRESS RELEASE*

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### **For Immediate Release:**

## **Willow Valley Communities Gains Momentum in Fundraising Efforts for Walk to End Alzheimer's®**

**Lancaster, PA,** – Willow Valley Communities will join the Alzheimer's Association Greater Pennsylvania Chapter as a 2019 Walk to End Alzheimer's Elite sponsor in Lancaster. Willow Valley Communities is grateful for the generous contribution of \$13,000 made by The Grand Purple Gala hosted at its Cultural Center. These funds will be added to the efforts earned from the Walk to End Alzheimer's, scheduled for September 28 in Lancaster. In 2018, over 250 Willow Valley Communities residents and team members were the top team fundraisers in the Walk, raising \$24,000, thus achieving Diamond status sponsorship.

John G. Swanson, CEO of Willow Valley Living, the management company for Willow Valley Communities, said he is pleased to see the coordinated efforts between the community's team members and residents. He added, "Willow Valley Communities is committed to doing its part to help eradicate Alzheimer's disease."

Juanita Angelini, Willow Valley Communities' Memory Support Coordinator, helps to organize the Willow Valley Communities team for the Walk. She said residents and team members are very motivated to raise funds. "We are very proud of what we can accomplish. Everyone comes together for this important cause."

The Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Since 1989, the Alzheimer's Association has mobilized millions of Americans in the Alzheimer's Association Memory Walk; now the Alzheimer's Association is continuing to lead the way with Walk to End Alzheimer's. More than 5 million Americans are living with Alzheimer's disease – the sixth-leading cause of death in the United States. Additionally, more than 16 million family members and friends provide care to people with Alzheimer's and other dementias.

For more information on the Alzheimer's Association Walk to End Alzheimer's, visit [alz.org/walk](http://alz.org/walk).

For more information about the Alzheimer's Association, the leading voluntary health organization in Alzheimer's research, care and support, visit [www.alz.org](http://www.alz.org) or call 800.272.3900.

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**Interview opportunities and professional photographs are available.**

**To schedule an interview or for more information, contact:**

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Willow Valley Communities, Lancaster, PA was founded in 1984. An award winning, not-for-profit, independently operated continuing care retirement community (CCRC), it is nationally recognized as a senior living destination for residents from 37 states. Residences at Willow Valley Communities range from 500 to 3,200 square feet with more than 90 floor plans for apartments, townhomes, and villas. Amenities include a 500 seat performing arts theater, aquatic and fitness centers, a day spa, outdoor pool and tennis courts, and bowling alleys. Willow Valley Communities' comprehensive Lifecare Agreement provides long-term care, as needed, without an increase to the resident's monthly service fee.

For more information, call 800.770.5445 or visit <http://www.WillowValleyCommunities.org>.